Aimetis People Counter™

Improve Business Intelligence and Strengthen Loss Prevention with Accurate People Counting

There's no longer a reason to rely on inaccurate, complex, and expensive third-party solutions to keep track of the number of people entering and exiting a store or facility where accurate people visitor counts are of the utmost importance.

The Aimetis People Counter is the perfect solution for highly accurate indoor people counting designed for entrances and exits. Through easily exported reporting, it's simple to identify traffic trends and make decisions to improve safety, security, and loss prevention. The Aimetis People Counter is ideal for retail environments, schools, banks, recreational facilities, prisons, and airports.

Key Benefits

- **Improve Loss Prevention and Safety**
  
  With the Aimetis People Counter's on-camera reporting, it's easy to keep track of the number of people who enter and exit in real-time. This is perfect for knowing if visitors to your property may still be in your facility after closing, helping to lower loss prevention and keep overnight staff safe. The user defined counting line and intelligent counting keeps accuracy high.

- **Retail Business Intelligence**
  
  By monitoring in and out reports through Aimetis People Counter's dynamic reporting feature, it's easy to identify visitor numbers and trends. Optimize staff numbers and ensure quality customer service, while keeping staffing costs low by knowing key days and times when store traffic is high.

  Indoor people counting is also extremely helpful in providing the information needed to know if a promotion or event is helping drive sales by comparing accurate people counts with the day's transaction rate. The business intelligence possibilities with the Aimetis People Counter are very robust.

- **Small Hardware Footprint with High Accuracy**
  
  The Aimetis People Counter video analysis and reporting is executed directly on the camera instead of a central server, drastically increasing the scalability of video analytics. This creates a small hardware footprint, requires minimal IT infrastructure, and lowers costs, while maintaining highly accurate people counts.

aimetis.com
Features and Specifications

Key Features
- Edge analytic requiring no additional hardware investment
- High accuracy, bi-directional people counting
- Easy to read and export detailed reports on people counts with web-based interface
- Easily viewed reports exported directly into Microsoft Excel
- Generate staffing reports for retail environments
- Simple setup and configuration for non-technical staff to easily monitor and pull reports with minimal training required

Licensing
One license per camera
License includes:
Video analysis (bi-directional people counting)
On camera reporting
Seamless integration with Aimetis Symphony™ Standard, Professional & Enterprise editions

Specifications
Supported Cameras: AXIS Camera Application Platform supporting ARTPEC-3, ARTPEC-4, and ARTPEC-5 CPUs.*
Recommended Camera Angle: Directly overhead
Recommended Camera Height: 3 - 5 metres (12 - 20 ft)
Web Interface: Internet Explorer 8 or higher
Part Number: AIM-AX-PC

* See www.axis.com for details

To learn more, visit aimetis.com